## **ABSTRACT**

An apparatus for framing a greeting card in a manner that allows relatively simple access to the entire contents of the card, while still providing protection and a decorative presentation for the card, is disclosed. A preferred embodiment of the present invention includes a first mat, a second mat, and a mount board, each of which is equipped with magnetic surfaces to allow all three pieces to hold together when mounted in a picture frame. The first mat resembles a conventional mat used in framing art. The second mat, held to the first mat magnetically, contains two vertical slits that are sized to allow a greeting card to be threaded through the slits and thus mounted to the second mat. The mount board is placed behind the second mat and is held in place magnetically to the second mat. The mount board may be removed by pulling an attached tab.